

Dear CAD Team Action recipient - Feel free to print and share this sheet with your action group and friends.

Here's How to Save Big Bird and Public Media by stopping the DOGE cuts from becoming law!

H.R. 4, the rescission bill, is NOT a done deal! And Yes, we are still talking about it because it's just THAT important! Congress could vote to renege on public media funding within days. Please call your Senators now and urge them to remove this catastrophic proposal from the rescissions package!

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Action Summary	<ul style="list-style-type: none">● Read the brief background info below● Take Action 1: Call/write your Senators● Take Action 2: Share your personal (written or recorded) Public Media Story● Take Actions 3 & 4: Sign 2 petitions● Bonus: Share this CAD with 3 friends. <p>Estimated time: 15-45 minutes (depending on your previous knowledge of the issue, how much background reading you do and how many of the actions you decide to take).</p>
Why We Think This is Important	<p>On June 12, The House passed a rescissions package (H.R. 4) and sent it to the Senate. If passed by the Senate, this package would <u>take back \$1.1 billion</u> in public media funding already approved by law. The impact on local stations would be swift and severe. If they don't pass it by July 18th, it expires, and all the funding is restored.</p> <ul style="list-style-type: none">● Personal Relevance - High - Community based media sources are getting more scarce every year.● Expanded Implications - High - Public media funding is only one part of the funding cuts we are working to restore.● Educational Value - High - Federal funding ensures that public media can continue to provide essential children's programming like Sesame Street.● Impact Potential - High - Community based in-depth news and emergency information is at risk.

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	<ul style="list-style-type: none">● Urgency - High The Senate could vote on H.R. 4 any day!
Source	5 Calls, NPR, Protect My Public Media, Common Cause
Action Prep	<ol style="list-style-type: none">1) Get your 2 US Senators' contact information from HERE. Enter their contact information into your phone for later actions.2) Read through the Background Information below, if you want to know more.3) Draft a personal impact sentence for Action 1.4) Write or record a video of your personal impact story for Action 2.5) Decide which 3 friends you will invite to join you for the Bonus Action.
Action Scripts	<p>Action 1 - Call or email your 2 US Senators to urge them to remove the cuts to public media funding from the rescissions package.</p> <p>You can use the following script (personalize all items in blue) to call, write a postcard or send your email directly to your 2 US Senators, or you can use this link from Protect My Public Media to send an email.</p> <hr/> <p>Dear Senator [Last Name],</p> <p><i>As your constituent, I'm writing to urge you to protect federal funding for public media by removing the proposed cuts to it in the rescissions package (H.R. 4).</i></p> <p>[Personalize here: In 1 sentence, share how public media has impacted you or your family such as a favorite program or local station.]</p> <p><i>Public media stations are essential sources of trusted news, emergency alerts, educational programming, and local storytelling—especially in rural and underserved communities. Eliminating or reducing this funding would severely harm thousands of communities who rely on public media for accurate, accessible, and ad-free content.</i></p> <p><i>Please stand up for public media by opposing any cuts to its funding in H.R. 4, and ensure our communities continue to benefit from the critical services public media provides.</i></p> <p><i>Thank you for your time and your leadership.</i></p> <p>Sincerely, [Your Full Name]</p>

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	<p><i>[Your City, State]</i> <i>[Your Email Address or Phone Number – optional]</i></p> <hr/> <p>Action 2 - Share your story - Let 'Protect My Public Media' know why you value public media! You can:</p> <p>Write a short story about why you value public media. Use the following prompts to help you write your personal story.</p> <ul style="list-style-type: none">● Share a time when public media has helped you or your family.● Is there a specific local program or service that you value?● How does your local public media station strengthen your community?● Why do you value your local public media station? <p>OR</p> <p>Submit a short video (1-2 min max) explaining what public media means to you.</p> <p>Click this link to submit your story or video</p> <hr/> <p>Action 3 - Add your name to these petitions</p> <ul style="list-style-type: none">● Protect My Public Media Petition● Common Cause Petition
Background Information	<p>Let's start with the basics - what exactly is HR 4 "The Rescissions Act of 2025"?</p> <p>This bill proposes to cancel or "rescind" \$9.4 billion in previously approved but unspent federal funding. The bill targets funds allocated to the Department of State, USAID, some independent agencies, and the Corporation for Public Broadcasting. We're fighting to protect all of this funding, but today we're focussing on Public Broadcasting.</p> <p>H.R. 4 has already passed the House, and it is now before the Senate. A final package must be approved by both chambers by July 18 — or, the package expires and funding is restored. (Yes! That's the outcome we want.)</p> <p>Rescinding public media would threaten the ability of local stations to serve their communities. Americans could lose life-saving emergency alerts, educational children's programming, workforce training and certification programs, local journalism, high schools sports coverage, and community storytelling.</p>

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	<p><i>In many rural and underserved areas, the loss could be total. Some stations may be forced off the air entirely, leaving entire communities without access to essential information.</i></p> <p>The Senate could take up the package as early as this week, but they still have time to change it. Now is the moment to urge them to remove the harmful proposal targeting public media.</p> <p>Read more here:</p> <ul style="list-style-type: none">● Senate Turns Its Attention to DOGE Cuts — With the Clock Ticking Notus.org● House votes to kill funding for public media npr.org● Rescissions Package to Claw Back Approved Public Media Funding protectmypublicmedia.org● PBS Fact Facts pbs.org● Protect My Public Media protectmypublicmedia.org
Bonus Actions	<ul style="list-style-type: none">● Make related calls using this action link from 5 Calls If you're new to 5 Calls, here's a nifty step-by-step guide to getting started with them.● Make a donation to your favorite public media station● Share this link with 3 or your friends: SUBSCRIBE TO THE CAD